

Station KTNV-TV LAS VEGAS, NV

Advertiser () .DSCC IE

Product D.S.C.C. IE

Estimate# 1936

Buyer Maura Gilroy

Phone#

Fax#

Agency () GREAT AMERICAN MEDIA

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 42/45/1936

Flight Dates 10/05/2012 - 10/08/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 87,150
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/05-10/05	1	1	1	\$750.00	
	2	F	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/05-10/05	1	1	1	\$750.00	
	3	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	10/06-10/06	1	1	1	\$450.00	
	4	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	10/06-10/06	1	1	1	\$750.00	
	5	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	10/06-10/06	1	1	1	\$750.00	
	6	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	10/07-10/07	1	1	1	\$450.00	
	7	SU	7A-8A	GD MRN-SUN-ABC	:30	\$850.00	10/07-10/07	1	1	1	\$850.00	
	8	SU	10A-11A	AVG. ALL WKS	:30	\$750.00	10/07-10/07	1	1	1	\$750.00	
	9	F	9A-10A	MORNING BLEND<	:30	\$400.00	10/05-10/05	1	1	1	\$400.00	
	10	F	10A-11A	VIEW-ABC	:30	\$1,000.00	10/05-10/05	1	1	1	\$1,000.00	
	11	F	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/05-10/05	1	1	1	\$650.00	

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	12	F	12P-1P	CHEW-ABC	:30	\$850.00	10/05-10/05	1	1	1	\$850.00	
	13	F	2P-3P	GENRL HOSPITAL	:30	\$350.00	10/05-10/05	1	1	1	\$350.00	
	14	F	4P-5P	JUDGE JUDY	:30	\$650.00	10/05-10/05	1	1	1	\$650.00	
	15	F	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/05-10/05	1	1	1	\$900.00	
	16	F	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	10/05-10/05	1	1	1	\$1,000.00	
	17	F	630P-7P	ACTION NWS@630<	:30	\$1,100.00	10/05-10/05	1	1	1	\$1,100.00	
	18	F	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/05-10/05	1	1	1	\$850.00	
	19	F	730P-8P	MILLIONAIRE	:30	\$850.00	10/05-10/05	1	1	1	\$850.00	
	20	F	9P-10P	PRIMETIME LIVE	:30	\$4,500.00	10/05-10/05	1	1	1	\$4,500.00	
	21	SU	9P-10P	REVENGE	:30	\$5,000.00	10/07-10/07	1	1	1	\$5,000.00	
	22	SU	10P-11P	666 PARK AVENUE	:30	\$6,500.00	10/07-10/07	1	1	1	\$6,500.00	
	23	SU	8P-9P	ONCE UPON A TIME	:30	\$4,500.00	10/07-10/07	1	1	1	\$4,500.00	
	24	SA	10P-11P	PRIMETIME LIVE	:30	\$4,500.00	10/06-10/06	1	1	1	\$4,500.00	
	25	F	8P-9P	SHARK TANK	:30	\$2,500.00	10/05-10/05	1	1	1	\$2,500.00	
	26	SU	8P-9P	ONCE UPON A TIME	:30	\$6,500.00	10/07-10/07	1	1	1	\$6,500.00	
	27	F	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/05-10/05	2	1	2	\$3,000.00	
	28	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	10/06-10/06	1	1	1	\$1,250.00	

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Salesperson Phone# 215-567-6005

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	29	SA	1135P-1235A	CASTLE	:30	\$750.00	10/06-10/06	1	1	1	\$750.00	
	30	F	1135P-1205A	NITELINE	:30	\$750.00	10/05-10/05	1	1	1	\$750.00	
	31	SA	9A-4P	COLLEGE FOOTBALL	:30	\$3,000.00	10/06-10/06	1	1	1	\$3,000.00	
	32	SA	5P-830P	SAT. NITE FOOTBALL	:30	\$4,500.00	10/06-10/06	1	1	1	\$4,500.00	
	33	F	5A-530A	ACTION NWS@5AM<	:30	\$450.00	10/05-10/05	1	1	1	\$450.00	
	34	F	530A-6A	ACTION NWS@5AM<	:30	\$650.00	10/05-10/05	1	1	1	\$650.00	
	35	M	6A-7A	ACTION NWS@6AM<	:30	\$750.00	10/08-10/08	2	1	2	\$1,500.00	
	36	M	7A-9A	GD MRN AMR-ABC<	:30	\$750.00	10/08-10/08	2	1	2	\$1,500.00	
	37	M	9A-10A	MORNING BLEND<	:30	\$400.00	10/08-10/08	2	1	2	\$800.00	
	38	M	10A-11A	VIEW-ABC	:30	\$1,000.00	10/08-10/08	2	1	2	\$2,000.00	
	39	M	11A-12P	ACTN NEWS@11AM<	:30	\$650.00	10/08-10/08	2	1	2	\$1,300.00	
	40	M	12P-1P	CHEW-ABC	:30	\$850.00	10/08-10/08	2	1	2	\$1,700.00	
	41	M	2P-3P	GENRL HOSPITAL	:30	\$350.00	10/08-10/08	2	1	2	\$700.00	
	42	M	4P-5P	JUDGE JUDY	:30	\$650.00	10/08-10/08	2	1	2	\$1,300.00	
	43	M	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/08-10/08	2	1	2	\$1,800.00	

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	44	M	6P-630P	ACTION NWS@6PM<	:30	\$1,000.00	10/08-10/08	2	1	2	\$2,000.00	
	45	M	630P-7P	ACTION NWS@630<	:30	\$1,100.00	10/08-10/08	2	1	2	\$2,200.00	
	46	M	7P-730P	ACCESS HOLLYWD<	:30	\$850.00	10/08-10/08	2	1	2	\$1,700.00	
	47	M	730P-8P	MILLIONAIRE	:30	\$850.00	10/08-10/08	2	1	2	\$1,700.00	
	48	M	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/08-10/08	2	1	2	\$3,000.00	
	49	M	1135P-1205A	NITELINE	:30	\$750.00	10/08-10/08	2	1	2	\$1,500.00	

---REPORT TOTALS---

Report Totals: 65 / \$87,150.00

---SALES MONTHLY TOTALS---

Oct 12: 65 / \$87,150.00

Sales Totals: 65 / \$87,150.00

Station Totals: 65 / \$87,150.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$378,913	KBLR	0%	KLAS	26%	KSNV	24%	KTNV	23%	KTUD	1%
		KVCW	2%	KVMY	6%	KVVU	18%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

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Buyer	Maura Gilroy	Flight Dates	10/05/2012 - 10/08/2012	Salesperson FAX#	215-567-5938
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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE